



NEW LISTING PROJECT REQUEST

Send us the listing. Tell us what you need. We'll take it from there.

Complete the information below. Required fields are marked with an asterisk.

1 AGENT INFORMATION

Agent Name*

Email*

Phone*

Brokerage / Company

Agent Website or Profile URL

Have you worked with PropViva before?

☐ Yes - my branding is already on file

☐ No - this is my first project

2 PROPERTY INFORMATION

Property Address*

Listing URL*

Zillow, Realtor.com, brokerage website or another public listing page.

Listing Price

Property Type

☐ Single-Family

☐ Condo

☐ Townhome

☐ Luxury Property

☐ New Construction

☐ Land

Other property type

Features you particularly want highlighted

Examples: pool, waterfront, renovated kitchen, outdoor living, primary suite, views, acreage or community amenities.

3 WHAT WOULD YOU LIKE US TO CREATE?

☐ Landscape Property Video - websites, listing pages, YouTube and digital marketing

☐ Vertical Social Media Reel - Instagram, Facebook, TikTok and YouTube Shorts

What is this content promoting? Select all that apply.

☐ New Listing / Just Listed

☐ Property Showcase

☐ Under Contract / Pending

☐ Coming Soon

☐ Open House

☐ Just Sold

☐ Price Improvement

☐ Other

Do you need an unbranded version?

☐ Yes

☐ No

☐ Not sure - please recommend



NEW LISTING PROJECT REQUEST

Send us the listing. Tell us what you need. We'll take it from there.

Complete the information below. Required fields are marked with an asterisk.

4 OPEN HOUSE OR SPECIAL EVENT

Open House Date

Time

Special message or call-to-action

5 BRANDING

Would you like agent-branded versions?

☐ Yes

☐ No

☐ Use my existing PropViva branding profile

What would you like included?

☐ Agent logo

☐ Professional headshot

☐ Brokerage logo

☐ Phone number

☐ Email

☐ Website

Phone to display

Email to display

Website to display

Logo(s) and professional headshot can be supplied with the project submission or by email after we confirm the request.

6 MUSIC & NARRATION

Music preference

☐ Choose something appropriate

☐ Upbeat / Energetic

☐ Elegant / Luxury

☐ Relaxed / Coastal

☐ Modern / Contemporary

☐ No music

Narration / Voiceover

☐ No narration

☐ Include professional voiceover

☐ Not sure - please recommend

Anything you'd like specifically mentioned in the narration?

7 SOCIAL MEDIA CONTENT

Would you like ready-to-post social media content included?

☐ Yes

☐ No

If yes, include:

☐ Social media caption

☐ Property highlights

☐ Relevant hashtags

☐ Call-to-action

Primary platforms

☐ Instagram

☐ Facebook

☐ TikTok

☐ YouTube

☐ LinkedIn



NEW LISTING PROJECT REQUEST

Send us the listing. Tell us what you need. We'll take it from there.

Complete the information below. Required fields are marked with an asterisk.

8 VIRTUAL STAGING & IMAGE ENHANCEMENT

Would you like virtual staging? ☐ No ☐ Yes ☐ I'm not sure - please review the property and recommend

Would you like us to review the listing photos for potential image enhancements? ☐ Yes ☐ No

Rooms/photos to stage or enhance

Special staging/style requests

9 SPECIAL INSTRUCTIONS

Anything else we should know about this property or project?

Requested completion date, if applicable

10 AUTHORIZATION & APPROVAL

Please check both boxes before submitting the project request.

☐ I confirm that I own or have permission to use the listing photographs, logos, headshots and other materials provided or identified for this project, and authorize PropViva Labs to use them to create the requested marketing materials.

☐ I understand that I am responsible for reviewing and approving completed materials for property information, pricing, contact information, image accuracy and advertising accuracy before publication.